

UAL Awarding Body – Foundation

Unit 7 Project Proposal

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Pathway	GCD
Project Title	Friendship

Section 1: Review (approx. 150 words)

When I first went to this foundation course, I have no idea what I will do because everything interests me and I can't choose. During those six units, I chose Graphic design as my objective, testing the different between illustration, photograph and fashion communication, I stay with Graphic design because I think those projects are attracted me and I tend to go to workshop to learn new technologies, the process inspired me and gave me more chance to use different materials. I feel design something is interesting. I learned a lot from the last six units. I understand how to use computer to draw something, I can use workshop to do what I need, I can explore my ideas and research if I have inspiration, I know how to develop a new project and when I did that project which is hear make heard. It's my first time to know that we can use a simple video to do a book even interview. There are many foreign classmates in this course, before I felt afraid to communicate with them, but now after we did a lot presentation of our step projects, I used to it. I enjoy discussing and arguing with people, I achieved myself and my works from their suggestions. This course does teach and help me a lot.

Section 2: Project concept (approx. 250 words)

In this project, I aim to show the daily life of my partners and I. I want to show a friend who is people imagination. My inspiration is from my partner. The topic of this project named Relationship about us. I will try to use different material to show how the 'friend' like, The friends mentioned in the chat have always had their own dissatisfaction. For example: Sometimes my friends can't go shopping with me when I want to go shopping. When I want to go out for dinner, my friend can't accompany me to eat. So I wondered if I could create a person who could be with me when I needed it.I decided to take a picture of only one person. Shopping lonely, walking lonely, somking lonely, sad lonely, eating lonely and so on. I researched two artists, Haruka Kōjin and Tomohiro Inaba. There are many mirrors in Haruka Kōjin's work. The mirror is full of mystery. In the mirror, you can see a lot of yourself. You are illusionary in the mirror, you are real. Tomohiro Inaba's work is half the amount of real things, and scattered fragments of illusion. My inspiration comes from the combination of these two artists. Then I stuck a figure with tape. Failed because it is not very good-looking. I cut out a person with a magazine, stuck it next to my photo, and failed again. So I thought of drawing a person with a white pen. An imaginary good friend.

Section 3: Evaluation (approx. 100 words)

In this project, I aim to show the daily life of my partners and I. I want to show a friend who is I will use workflow to record my daily work. In this project, I mainly broke through the previous style and made some new breakthroughs in the performance of the above methods. I will be based on graphic communication. I think I would learn from this project that inspiration can come from any small thing or anyone. I will keep doing research, developing ideas and methods and record on my workflow. The evaluation of others is also very important. I will modify my work according to different people's comments. Then at the end of my project, I will write a final evaluation as a summary of my foundation year, it based on the feedbacks. I received from classmates and exhibition viewers, I will define both good and bad points I can achieve in the future.

Proposed Research Sources and Bibliography (Harvard referenced)

Yayoi Kusama http://yayoi-kusama.jp/e/information/
Picasso http://www.tate.org.uk/art/artists/pablo-picasso-1767

Tomohiro Inaba http://www.tomohiro-inaba.com
Haruka Kojin https://www.tomohiro-inaba.com
v=glgqrSYINK0#action=share

Damien Hirst http://www.damienhirst.com